

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The buildings are set against a pale, overcast sky. The image is overlaid with large, solid geometric shapes: a red triangle in the bottom-left corner, a black triangle in the top-right corner, and a dark blue triangle in the top-left corner. The text 'NEXTRADE PHILIPPINES, INC.' is centered in the middle of the image in a white, sans-serif font.

NEXTRADE

PHILIPPINES, INC.



ABOUT OUR COMPANY

NEXTRADE PHILIPPINES INC. is a Filipino-owned national distribution company. Our business revolves around sales, marketing, and distribution of local and imported Fast- Moving Consumer Goods.



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OUR VISION

Bringing a taste of the world to every Filipino home.



OUR MISSION

OUR CAUSE

The distribution partner of choice.

OUR ACTION

- Engaged in the business of bringing superior quality products only from the world's best brands.
- Making these available through a value-driven demand & supply chain that is fast, competent, efficient and uniquely customized.
- Our people are entrepreneurial, committed to excellence, and passionate about their work.
- We believe that the customer comes first and our desire is to

OUR IMPACT

Engage and delight every home.



OUR BUSINESS MODEL

NEXTRADE PHILIPPINES INC. is a Filipino-owned national distribution company. Our business operation model is comprised of four businesses:



SALES & MARKETING



IMPORTATION



MERCHANDISING



DISTRIBUTION & LOGISTICS

OUR VALUE PROPOSITION



**NATIONWIDE DISTRIBUTION
& MERCHANDISING**



**DEDICATED TEAM FOR
ACCOUNT MANAGEMENT**



**CONCEPTUALIZATION
& IMPLEMENTATION OF
MARKETING PROGRAMS**



BUSINESS INTELLIGENCE

OUR MARKET REACH

over

1000 Supermarkets

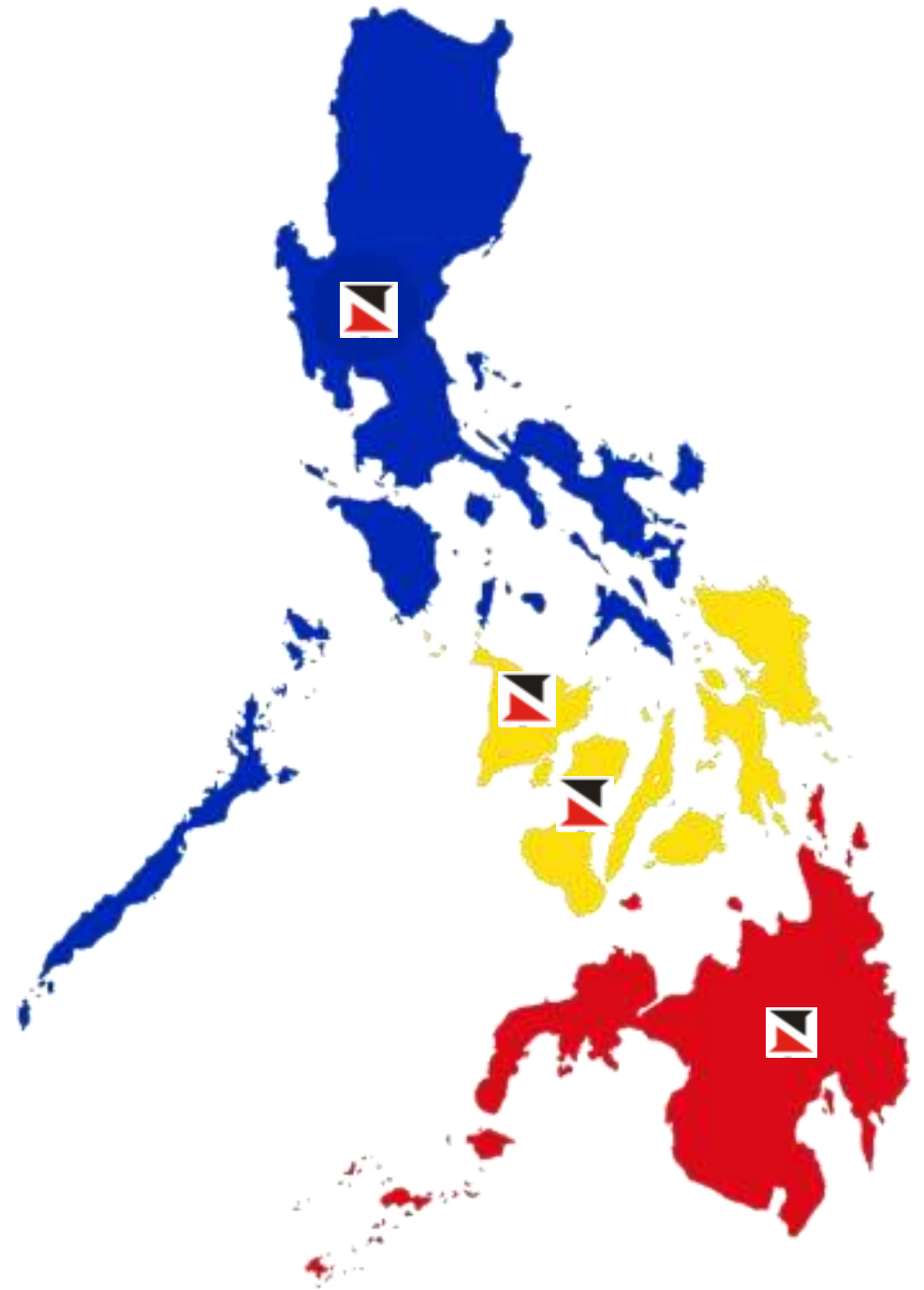
1000 Drugstores

5000 Convenience stores

NATIONWIDE



EFFICIENT DISTRIBUTION SYTEM



LIST OF CLIENTELE



AUSTRALIA



JAPAN



KOREA



PHILIPPINES

DISTRIBUTION CHANNELS

MAINSTREAM PLAYERS (MODERN TRADE and GEN TRADE)

We are closely working with mainstream food retailers in the Philippines. With our systematic control of stocks and delivery management, we are able to serve all our customers on a nationwide scale.



DISTRIBUTION CHANNELS

OMNICHANNEL

We've also set up our omnichannel presence to achieve more availability, increase access and drive sales.



PRODUCTS DISPLAY



PRODUCTS DISPLAY



MARKETING ACTIVITIES

DYNAMIC APPROACHES

In-store Shelf marketing, Product sampling, Sales promotion, Billboard, Newspaper, Radio advertising, Viral marketing activities through online/offline and many more.



VISUAL MERCHANDISING



IN-STORE BOOTH



SAMPLING



PUSH SALE ACTIVITY



LED BILLBOARD ADS

MARKETING ACTIVITIES

DYNAMIC APPROACHES

In-store Shelf marketing, Product sampling, Sales promotion, Billboard, Newspaper, Radio advertising, Viral marketing activities through online/offline and many more.

TRADE MARKETING EVENTS



SM KID'S FAIR



ROBINSONS SPICY FESTIVAL



BOOZE FEST 2017



EXHIBITION

ONLINE MARKETING



ONLINE CAMPAIGNS



BRANDING



CUSTOMER ENGAGING PROMOS



NEXTRADE
PHILIPPINES, INC.